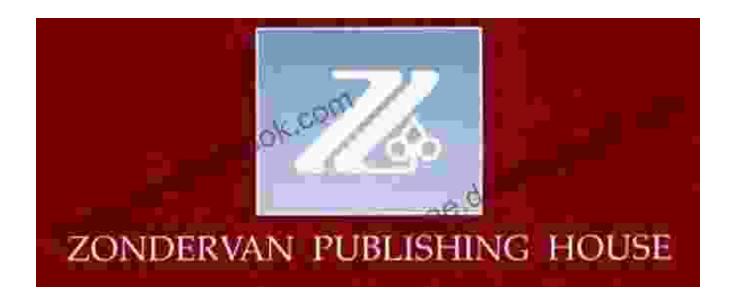
## The House of Zondervan: Celebrating 75 Years of Inspiring Faith and Enriching Lives



#### The House of Zondervan: Celebrating 75 Years



by Pedro Antonio de Alarcón

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#### A Heritage of Faith and Innovation

In 1948, Peter J. Zondervan founded the Zondervan Publishing House with a mission to "publish books that would help people's relationship with God." From its humble beginnings, Zondervan has grown into a global leader in Christian publishing, offering a vast array of Bibles, books, and resources that have touched the lives of millions.

Over the past 75 years, Zondervan has been at the forefront of innovation in the publishing industry. In the 1960s, it pioneered the development of the NIV Bible, which became one of the most popular and trusted Bible translations worldwide. In the 1980s, Zondervan launched the Christian Book Distributors (CBD) network, providing a vital distribution channel for Christian retailers and churches.

#### A Commitment to Excellence

Throughout its history, Zondervan has maintained an unwavering commitment to excellence in every aspect of its work. The company's authors and editors are renowned for their scholarship, integrity, and passion for sharing the gospel. Zondervan's books and resources are carefully crafted to meet the needs of readers at all stages of their faith journey.

Zondervan's commitment to excellence extends beyond its products. The company is also known for its exceptional customer service and its dedication to supporting Christian bookstores and libraries. Zondervan believes that every reader should have access to high-quality Christian resources, regardless of their background or circumstances.

#### Transforming Lives Through Faith

The impact of Zondervan's work cannot be measured solely by the number of books it has sold or the awards it has won. The true legacy of Zondervan lies in the countless lives that have been transformed through its resources.

Zondervan's Bibles have helped people to discover the Word of God and to deepen their understanding of its teachings. Its books have provided guidance, encouragement, and inspiration to millions of readers. Zondervan's resources have also been used to equip Christian leaders, nurture the faith of believers, and plant churches around the world.

#### **Enriching the Christian Landscape**

Beyond its publishing activities, Zondervan has also played a pivotal role in enriching the Christian landscape in a variety of ways.

Zondervan has been a major sponsor of the Billy Graham Evangelistic Association and other evangelistic ministries. The company has also established several scholarships and grants to support Christian education and leadership development.

Zondervan's commitment to social justice is evident in its support of organizations that work to alleviate poverty, hunger, and oppression. The company also promotes diversity and inclusion in the publishing industry and within its own workforce.

#### Looking to the Future

As Zondervan celebrates its 75th anniversary, the company looks to the future with confidence and excitement. Zondervan is committed to continuing its mission of inspiring faith and enriching lives through its publishing work and its broader engagement with the Christian community.

In the years to come, Zondervan will continue to embrace new technologies and platforms to reach a wider audience with its message of hope and redemption. The company will also continue to invest in its authors, editors, and staff, ensuring that Zondervan remains a trusted source of Christian resources for generations to come.

The legacy of Zondervan is one of faith, innovation, and service. As the company enters its next chapter, it is poised to continue making a significant impact on the world through its commitment to excellence and its unwavering belief in the transformative power of God's Word.

#### About Zondervan

Zondervan is a worldwide leader in Christian communications. For 75 years, Zondervan has been providing Bibles, books, and other resources that inspire faith, encourage personal growth, and promote a deeper understanding of God's Word. Zondervan's products are available in multiple formats, including print, digital, and audio, and are sold in over 150 countries.

Zondervan is a subsidiary of HarperCollins Christian Publishing, Inc., which is the world's largest publisher of Christian books and Bibles. Zondervan's headquarters are located in Grand Rapids, Michigan.

#### **Contact Information**

Zondervan Publishing House 5300 Patterson Ave SE Grand Rapids, MI 49530 (616) 698-6900

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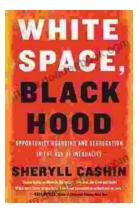
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